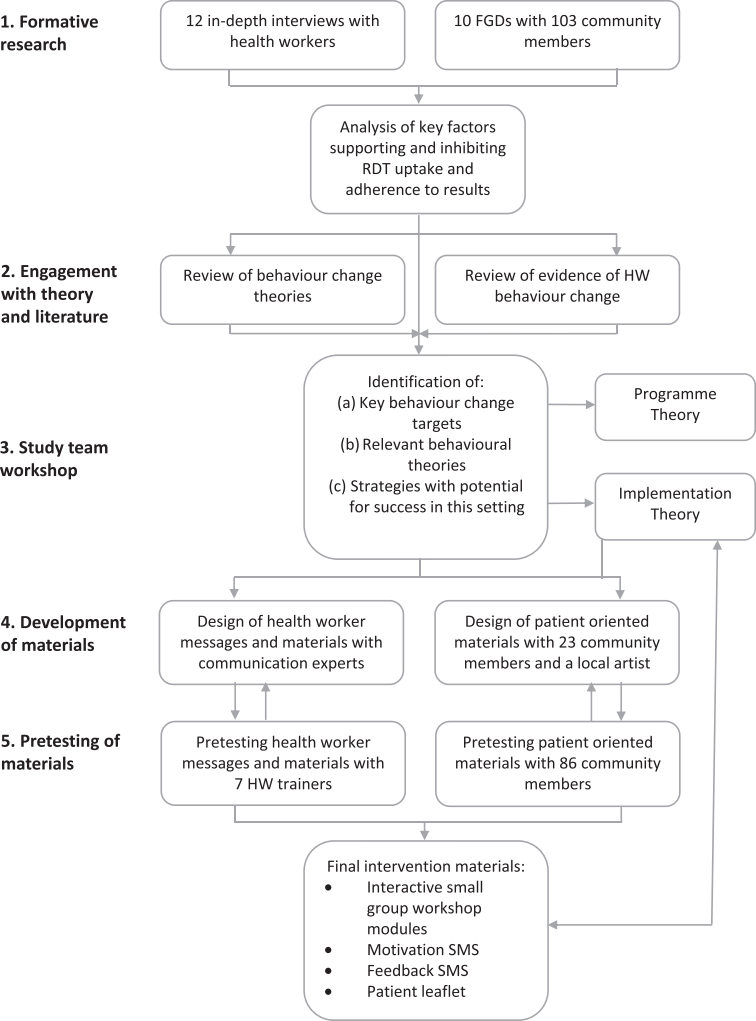
1. Formative research
12 in-depth interviews with health workers
10 FGDs with 103 community members
Analysis of key factors supporting and inhibiting RDT uptake and adherence to results
2. Engagement with theory and literature
Review of behaviour change theories
Review of evidence of HW behaviour change
3. Study team workshop
Identification of:
(a) Key behaviour change targets
(b) Relevant behavioural theories
(c) Strategies with potential for success in this setting
Programme Theory
Implementation Theory
4. Development of materials
Design of health worker messages and materials with communication experts
Design of patient oriented materials with 23 community members and a local artist
5. Pretesting of materials
Pretesting health worker messages and materials with 7 HW trainers
Pretesting patient oriented materials with 86 community members
Final intervention materials:
• Interactive small group workshop modules
• Motivation SMS
• Feedback SMS
• Patient leaflet